

# The Art of Building A Successful Spine Practice

WEBINAR | **FEBRUARY 24, 2021** | 7:00 pm-8:25 pm CST

- 7:00 pm Intro and Welcome  
*Alex Vaccaro, MD, PhD, MBA*
- 7:02 STEGO Background and June Meeting Video  
*Pre-recorded by Frank Phillips, MD*
- 7:05 Managing Reputation and Ratings  
*Omar Lateef, DO*
- 7:17 Q&A
- 7:25 SI-Bone Tech Update:  
Considering the SI Joint as Part of Your Spine Practice  
*Andrew Fanous, MD*
- 7:30 Tech Update Q&A
- 7:33 Focused Factories are the Way to Go  
*Justin Oppenheimer*
- 7:39 Bigger is Better  
*Michael Sheerin*
- 7:45 Q&A
- 7:53 NuVasive Tech Update:  
Pioneer in Single –Position Surgery  
*J. Alex Thomas, MD*
- 7:58 Tech Update Q&A
- 8:01 Future for Reimbursement of Spine:  
Provider’s Perspective -*Brian Loble*
- 8:07 Customer’s Perspective – *Richard Snyder, MD*
- 8:13 Q&A
- 8:25 End